

# THE LOCAL FOOD FESTIVAL

PROSPECTUS

2022



## Food & Drink Marketplace Entertainment

FOOD FESTIVALS BY ALL IN ONE EVENTS LTD

# About Us

Bringing the best food, drink and entertainment to your doorstep



We have over 12 years experience in hosting events and five years of dedicated food festivals behind us.

**The Local Food Festival** brand started life back in 2016 after having successfully held The Surrey Food Festival at Old Deer Park, Richmond. Since then, additional festivals have been added to the calendar with the Middlesex Food Festival in 2018, Chilli & Beer Festivals in 2019 and now additional venues for 2022.

**The Local Food Festival** is the brainchild of Steve O'Neill who, with his like-minded team, have the same vision; to bring local communities together for an affordable, family-friendly, exciting, fun-filled event.



**Steve O'Neill** takes a hands-on approach, making sure vendors and attendees have the best experience possible at all of our festivals

# Why People Love Us

We love what we do as much as we do food



## LOCALS LOVE US

Keeping our festivals close to home, we work hard to deliver the best experience, both for our local traders and attendees.



## DIFFERENCE

Although we focus on the food, we look to put on the best events by providing a varied repertoire.



## Well Rated

Our events are extremely well attended - and just as highly rated. The regular attendance of many vendors and attendees is proof of our success. In fact, many vendors sign up to the whole year of events.



## BRAND ENGAGEMENT

Over the years our brand has gained a loyal following and respect. It is therefore ideally placed to introduce brands we trust to our clientele.

## Our History

### 2011

All In One Events Ltd founded by Steve O'Neill

### 2016

The Surrey Food Festival born at Old Deer Park, Richmond

### 2018-19

The Middlesex Food Festival and Beer & Chilli Festivals introduced

### 2019

Chef demonstration theatres are introduced

### 2020

Windsor added to the Food and Chilli festival calendar

**The Local Food Festival** events are hosted by All In One Events Ltd

# Our Food Festivals

Fun, food and entertainment for the whole family

Over our eight Local Festivals there really is something for everyone.

It's not just about food and drink; a packed entertainment schedule awaits. It doesn't matter if you're six or 60 there is something at our festivals for everyone!

Local and national businesses will be showcasing an exquisite range of food & drink. Traders will be demonstrating and selling their products in the Marketplace. Children will be entertained in the Kids' Zone and there will be renowned chefs and authors showcasing their skills in the demonstration theatre... while music acts entertain.



30,000+


Total Attendees



## The Local Beer Festival

30 April - 2 May - Lucan Pavilion, Laleham Recreation Ground

Up to 24 ales to try, pimms bar, prosecco bar, cider bar and a large range of gins will be on offer.



3,800 (est)


Attendees



## The Middlesex Chilli Festival

28 - 29 May - Spelthorne Sports Club

A food festival with a chilli twist. Experience our sensation overload at The Middlesex Chilli Festival!



4,000 (est)


Attendees



## The Middlesex Food Festival

18 - 19 June - Hazlewood Centre, Sunbury

A smörgåsbord of food & drink stalls, demos and experts, live music and a fantastic Kids' Zone make The Middlesex Food Festival an amazing day out.



4,000


Attendees



## The Spelthorne Beer Festival

16 - 17 July - Spelthorne Sports Club

This years Beer festival will be held at Spelthorne Sports Club in Ashford. Along with real ales there will be plenty of gins, vodkas, largers & ciders.



3,000 (est)

Attendees



# Our Food Festivals

Fun, food and entertainment for the whole family

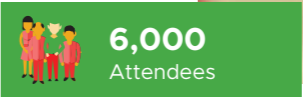
Always with food the centre of focus, we also like to add a little twist to our festivals to keep things interesting, and in some cases a little spicy. That's with varied musical and dance acts, chilli-themed or meat-centric stands or enjoying a huge selection of great British beers.

At our chilli-themed festivals, we swap our chefs' demonstration tent for a chilli eating competition and welcome everything hot and spicy accross all our vendors. Our beer themed festivals enhance our usual bars with a dedicated beer tent packed to the rafters with craft beers, ales and ciders.



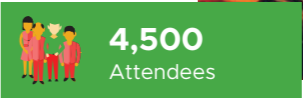
## The Surrey Food Festival

30 - 31 July - Old Deer Park, Richmond  
This is where our 'The Local Food Festival' story started back in 2016. The original and still the best.



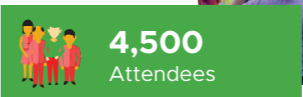
## The Big Meat & Beer Festival

6 - 7 August - Hazlewood Centre, Sunbury  
A festival dedicated to the only things that go together better than a Horse & Carriage, Big Meat & Beer!



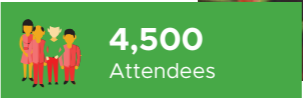
## The Windsor Food Festival

27 - 29 August - Windsor View Lakes, Datchet  
Following on from the successes of this year, we will return to Windsor in 2022 with The Windsor Food Festival.



## The Surrey Chilli Festival

17 - 18 September - Walton on Thames Cricket Club  
A huge choice of food and drink stalls with hot and spicy chillies rearing their heads for an appearance, with chilli eating comps.





# THE LOCAL FOOD FESTIVAL

## CONTACTS

### ATTENDING

The Local Food Festival  
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### ARTWORK

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